



Help grow aged care's future leaders

Corporate Sponsorship Opportunities

Whiddon

Award-winning care that connects, inspires and enriches lives every day.



Supporting Whiddon people to learn and grow as leaders in their field

At Whiddon, we invest a great deal in finding and developing carers, nurses, cooks and many others who have the values and skills to provide the right experience for our residents and clients. It's a special person who can really listen and provide care and support that truly makes a difference to older people's lives. Working in aged care is not a job, it's a calling.

Each year, with the generous support of our corporate partners and organisations, Whiddon's Scholarship Program enables employees to develop their professional skills through funded tertiary studies in areas such as health and nursing, diversional therapy, catering, human resources and management.

Many courses involve practical work experience and the scholarship ensures that Whiddon employees who are located in regional, rural and remote locations have equal access to opportunities for education and career development.

Over the past few years, with support from our corporate partners, we have been able to support a team of exceptional employees from different geographic locations and all areas across the business to up-skill, making a tremendous difference not only to the lives of the recipients but more importantly, the people in their care.

This year, we hope for your continued support and extend a special welcome to our new sponsors in helping us develop a much needed skills pipeline for this burgeoning industry.

The selection process

Whiddon receives more than 100 applications from our employees every year to access education and professional development opportunities. The process to be part of our scholarship and leadership programs is a competitive one - each applicant submits their application form and is assessed based on organisational need, merit and performance, work history and tenure.



AFR 2017, 2018
Most Innovative
Companies
ANZ Award



Employer of
Choice Awards
2016, 2017, 2018



Siobhan's story

Siobhan's studying a Diploma of Nursing and Master of Clinical Nursing through Whiddon's Scholarship Program, supported by Planix.

"I felt honoured and recognised as a valued Whiddon employee to receive such a significant scholarship that will help me to complete my qualifications and help me further my career.

Studying again has given me purpose and drive to further my career and to lead other staff with evidence based practice to support positive change.

The scholarship and support from Whiddon and Planix has meant that I will be able to complete the rest of my studies over the next two years without the financial burden that I would have previously had to manage".

Sponsorship Opportunities

Whiddon's Scholarship Program, and Learning and Development Program, enable employees to develop their professional skills through funded tertiary studies and award-winning leadership programs. **Help grow aged care's future leaders by supporting one of our learning programs.**



Become a Silver Sponsor for Whiddon's Scholarship Program - \$5,000

- A scholarship named after the sponsor or sponsoring company
- Coverage of Whiddon sponsorship on the Whiddon website and social media



Become a Gold Sponsor for Whiddon's Scholarship Program - \$10,000

- A scholarship named after the sponsor or sponsoring company
- Two tickets to attend the annual Whiddon Gala Dinner, a speaking opportunity at the event and event sponsor signage
- Be recognised as an official sponsor on the Whiddon website and social media Media coverage of sponsorship (as appropriate)
- Updates on how your scholarship recipient is going with their studies



Become a Platinum Sponsor for Whiddon's Leadership Development Programs - \$25,000

Platinum sponsor for Leading Whiddon

The Leading Whiddon program helps our emerging leaders to develop their leadership skills and to take their career to the next level. This twelve-month program challenges, stretches and provides participants with skills and techniques that can immediately be applied in the workplace.

This integrated program assists participants to network with colleagues, consider Whiddon's business as a whole and reflect on what sort of leader they want to be. The program also allows participants to reflect on their leadership behaviours, develop plans to accelerate areas of opportunity and apply learning and concepts.

Platinum sponsor for Whiddon's Leadership for Clinical Professionals Program

This 4 month Leadership for Clinical Professionals program is unique to Whiddon and gives Registered Nurses the opportunity to enhance their clinical leadership skills through attendance at a 3 day workshop, online discussion groups and 1:1 buddy coaching.

The Leadership for Clinical Professionals program is run 3 to 4 times per year across metropolitan, rural and remote Whiddon sites in NSW and QLD.

- Platinum sponsorship provides the sponsoring organisation with a co-branded program for 12 months. The program will be named after your organisation, materials and merchandise for the duration of the program will be co-branded with your logo, and all communication and marketing of the program will include your company logo.
- Platinum sponsors receive 2 invitations to Whiddon's annual gala dinner, along with logos and details of your support in the Event Program.
- Platinum sponsorship is a \$25,000 investment for 12 months of sponsorship.

* All donations towards these educational programs are tax deductible.

Delivering award-winning care services to generations of older Australians across NSW and QLD for 70 years.

Whiddon is an award-winning care provider with a proud history of more than 70 years of supporting older people across New South Wales and Queensland. From our philanthropic beginnings, we have grown into a not-for-profit provider caring for over 2300 people.

We offer the highest quality of care that is tailored to the individual. We partner with our clients, families and communities to care for all their needs – physical, health, social and

emotional. The quality of our people and the relationships and trust that they build with our clients and their families is key to this approach.

Our strong presence in regional, rural and remote New South Wales and Queensland sets us at the heart of our local communities, both as an employer and aged care provider. We actively promote and maintain a proud sense of community – wherever we are, everyone matters.



Contact us

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whiddon.com.au

📘 Connect with us on Facebook

📄 Find helpful resources whiddon.com.au/yourlife

Whiddon